

Shami Visits Haiti

During the recent holiday season, **Farouk Shami**, founder and chairman of Farouk Systems, traveled to Haiti on a humanitarian mission.

Shami provided air transportation for a group that included Kim Kardashian, Kris Jenner, actress Mario Bello, co-founder of We Advance, and actress Patricia Arquette, co-founder of Give Love. The group spent four days in Port-au-Prince and visited some of the island nation's poorest areas.

Shami and the We Advance team stocked the CHI airliner with medical supplies, hygiene kits, 1,000 CHI Organics kits and other items.

Shami and his traveling companions visited schools, medical clinics and attended the Sow a Seed organization's annual Christmas Party for 500 orphaned children.

Shami met with Michel Martelly, president of Haiti, to discuss the country's challenges and needs.

"Daily necessities most people take for granted are life changing items in Haiti. I am honored that Maria and the We Advance organization thought of us when planning this charitable event," says Shami. Visit farouk.com.

Farouk Shami visits with children in Haiti.



OBITUARY



Kay Obayashi died January 7, 2012 at 92. During his more than 40-year career in the beauty industry, he brought many high-quality, Japanese-manufactured tools and implements to the U.S. beauty and barber markets.

Among the products Obayashi marketed and distributed were the 747 Replacement Blade shears, Sori razors, Feather razors and shears, Seki Edge implements, DuBoa brushes and Lucky clips. He loved golf and a good poker game. He was known as an entrepreneur and a gentleman and will be missed by his many industry friends and colleagues.

Obayashi is survived by his sister Cherry Tom, brother Roy Obayashi and nieces Christine Nakauae, Barbara Van Gundy and Patsy Obayashi along with many grand nieces and nephews.

Funeral services were held February 2, 2012 at Green Hill Memorial Park in Rancho Palos Verdes, California.

ANDIS ANNOUNCES APPOINTMENTS

Andis has announced three appointments in its manufacturing division.

Michael Stephans has joined the company as manufacturing engineering manager. He will focus on streamlining manufacturing concepts, integrating flexibility, automation and capital equipment.

Keith Wischer has joined as assembly manager and is responsible for meeting production and quality requirements.

Rich Stefka has been promoted to maintenance supervisor and will be responsible for maintenance, repair and long-term preventative maintenance at the Andis facility. Visit andis.com.

STARS PARTNERS WITH ZERRAN

The **Stars** group of beauty distribution companies, headed by parent company Four Star Salon Services of New York, has added **Zerran Vegan Hair Care** products to its professional product line-up.

The Zerran brand is available from Future Visions Salon Services, Symbiotic Salon Systems, TruStar Salon Services, Mountain Star Salon Services and Western Star Salon Services. The combined distributorships include 22 stores and more than 150 DSCs.

Grant Samples, director of distributor operations for Zerran, says, "It is fantastic to be working with the Stars family of companies. This alliance helps expand the presence of our products in key metropolitan areas." Visit zerran.com and fourstarsalonservices.com.

URIELLE SEEKS DISTRIBUTION

Urielle is seeking North American distribution for its line of luxury hair care products. Urielle's Revital-Treatment, a restorative and conditioning multi-use styling treatment, is the first product in this new professional hair care line.

Urielle was created by Uriel Yusupov, co-owner of the Red Chair Studio in New York City.

"I am excited to take Revital-Treatment, and eventually the entire Urielle line, into finer salons throughout North America," says Yusupov. Visit urielle.com. For distribution opportunities, contact M. Evan Parker-Calderon at Elan Marketing and Events at 888-344-3731, ext. 81. E-mail evan@elanmarketingandevents.com.

