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Check out regularly updated news on beauty industry developments, including state-of-the-industry bulletins, company activity reports and the people who make it all tick.

05.04.11

Zerran Creates, Fills Director Position

Zerran International Corp. has added beauty-industry veteran Grant Samples to its ranks in the newly created position of director of distribution operations. In the new position, Samples will be responsible for global distribution management for the professional haircare products manufacturer and distributor of vegan products.

"We've known Grant for more than 15 years and have seen him grow in the industry," said Zerran president Steve Saute. "He brings a great deal of experience and a lot to contribute as we expand our company into the global marketplace with groundbreaking salon products like RealLisse—our vegan hair-smoothing system."

Samples has more than 20 years of management experience in the professional beauty industry. His background includes strategic sales planning, promotional management optimization, and the development of sales and marketing campaigns at companies including Rusk/Conair, Image Laboratories and Keune Haircosmetics. Most recently, he served as vice president of sales for Paul Brown Hawaii where he guided the company in the design of an HBA award-winning package.

"I am very proud to be with a company that is innovative and creative in bringing highly effective, solution-oriented products to market," Samples notes. "The passion and respect Zerran has for our community and the environment is something with which I completely identify. I am thrilled to be on board."