

MODERN

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blondes with bling

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THE green scene

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The joy of Spring

NAHA winner Steve Elias brings in bright colors and bold texture for the new season.

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MODERN NEWS

Clear the Way

>> **All Nutrient's** ClarpHx Active Clarifying Shampoo and Treatment helps prepare hair for hair color and other chemical services with a pre-cleansing combination of plant-derived ingredients and mild chelating agents that help remove build-up of minerals, medication and products.

ClarpHx Active Clarifying Shampoo and Treatment is available in 12-oz., 25-oz and 64-oz. bottles. In addition to being a pre-cleansing product, ClarpHx is gentle enough to be used every day.

Visit all-nutrient.com



Safe and Smooth

>> **Zerran** recently introduced Reallisse, a vegan hair smoothing system. Reallisse is a semipermanent smoothing service that requires approximately 90 minutes to complete and releases no harsh chemicals when smoothed with a 450°F flatiron.

Reallisse has been tested by independent dermatological laboratories with no adverse effects, according to the company.

Zerran stresses the necessity for hands-on education, which is offered by the company. Zerran also manufactures Reform, a permanent smoothing system with a more complex technique, which requires training and certification. Visit zerran.com.



Clarification

>> In March MODERN Personal Style on page 144 should have identified Sophia Navarro's salon as The Lash Company in Houston, Texas. MODERN regrets the error.

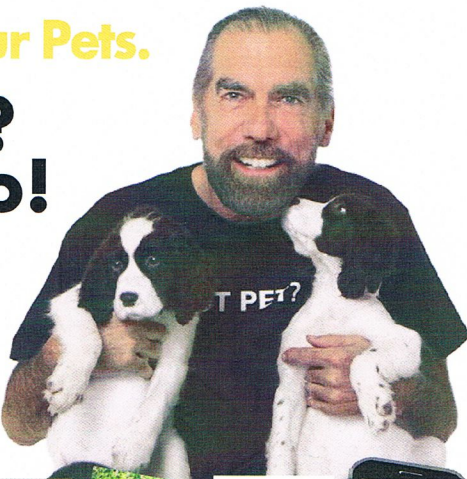


Celebrate Your Pets.

Got Pet? Get Photo!

Celebrate **National Pet Month** in your salon by creating your own **Cutest Pet Contest!**

Pet owners *love* to show off their pets, and so will your clients. Creating a Pet Contest in your salon is fun and easy. Ask us how to get started at 888.588.1119.



Help celebrate National Pet Month with our **\$59 Salon Intro**. 3 each of our 5 best selling shampoos and hygienic pet wipes. 15 products total for only \$59.00 *plus free merchandising kit.*

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