

Superstars of 2010

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Here are some of this year's best-selling beauty products. They're sure to fly off your shelves in 2011!

by Shelley Moench-Kelly

Last year's best-sellers feature was so popular that we decided to run it every year. What follows on the next 18 pages are the most-wanted products from categories across the board. We know you'll find numerous gems, and please remember that manufacturers have many more top-selling products than we had room to feature. We look forward to your feedback in making this year-end feature an ongoing success this year and beyond.



C&L Trading/Allure Products

Turbo 4300 Tourmaline/
Ceramic/Ionic Dryer
866.907.8463

www.allureproducts.com



Bamboo Cosmetics

Lash & Brow
www.bamboocosmetics.net

Illuminaré Cosmetics

Mineral Foundation
866.999.2033

www.illuminarecosmetics.com



Amekor Industries

Kimora wig
www.amekor.com

Beauty Strokes

The Wave Brow
Groomer Kit
718.821.5939

www.beautystrokes.com



Zerran International

Reform Conditioner
800.626.1921

www.zerran.com



Bass Brushes

Blow Dry brush
818.882.4247

www.bassbrushes.net



cellCeuticals Skin Care

CellGenesis
Regenerative
Skin Treatment
800.262.0245

www.cellceuticalskincare.com



VB Cosmetics

Dazzle Dry Quick Dry Nail Polish
480.814.8300, www.vbcosmetics.com

Dashing Diva Professional

French Wrap Manicure
866.665.3482

www.dashingdivapro.com

