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**STARS FAMILY OF COMPANIES  
TO REPRESENT ZERRAN VEGAN HAIR CARE PRODUCTS**

*Zerran aligns with growing US company to distribute formaldehyde-free RealLisse®, the newest technology in hair health*

(LOS ANGELES, December 13, 2011) – The Stars family of beauty distribution companies headed by New York based parent company, Four Star Salon Services, has added Zerran Hair Care salon products to their family of brand offerings. Zerran’s line of vegan and technologically advanced hair care products are available from Future Visions Salon Services, Symbiotic Salon Systems, TruStar Salon Services, Mountain Star Salon Services, and Western Star Salon Services. The combined family of companies includes 22 retail stores, over 150 DSCs and 330 employees nationwide.

Grant Samples, Zerran director of distribution operations says, “It is fantastic to be working with the Stars family of companies. This alliance really helps expand the presence of our revolutionary and patented technology products like Zerran RealLisse® and Reform® in key metro areas.” Zerran president Steve Sauté adds, “Our concern for the safety of the stylist and consumer compelled us to develop RealLisse® as an innovative formaldehyde free smoothing product that is safe and efficacious. We are delighted to find distributors who will give their customers the options to make intelligent choices.”

Sauté predicts the US beauty industry is poised for a major paradigm shift. He notes that although the salon industry has had a spirited exchange over the pros and cons of formaldehyde in hair smoothing products for over 14 months now, change has been slow to come. “Despite the prevalence of misinformation about acceptable levels of formaldehyde in smoothing and straightening products, we are hopeful common sense and scientific fact will prevail in the long run.”

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### About the Stars family of companies

Since its inception in 1989, Four Star Salon Services of metro New York City, founded by Jeff Cohen, has become a leading independently owned professional beauty distributor with offices in New York, New Jersey, Connecticut, Florida, California and Colorado. Selling through integrated distribution and branded retail stores, the Stars family of companies and their territories include Four Star Salon Services (New York & Connecticut), Future Visions Salon Services (New Jersey), Symbiotic Salon Services (metro New York City and Fairfield, CT), TruStar Salon Services (Florida), Mountain Star Salon Services (Colorado and New Mexico), and Western Star Salon Services (California). For more information, visit <http://www.fourstarsalonservices.com>

### About Zerran International

Zerran International Corporation is a privately owned manufacturer and global distributor of Zerran Hair Care products for the professional salon industry, running the gamut from wet lines to specialty in-salon products. Based on intensive scientific research and centuries-old botanical tradition, the company has formulated and delivered 100 percent vegan shampoos, conditioners and styling products utilizing renewable botanical extracts and essential oils since 1986. Zerran International Corporation is headquartered in Los Angeles, California. For more information, contact: Cindy Van Steelandt, marketing director via email: [cindyv@zerranhaircare.com](mailto:cindyv@zerranhaircare.com), or call (800) 626-1921. For general info, visit <http://www.zerran.com>.

### About Zerran RealLisse® Vegan Hair Smoothing System

Zerran International's RealLisse® Hair Smoothing Treatment represents a quantum leap in hair health technology. The world's first hair smoothing system is patented, lab tested, OSHA-tested, and passed dermatological testing with zero adverse results – all achieved during its 2011 debut year.

Using the repeat insult patch test, BioScreen® Testing Services of California, an independent FDA registered and California certified lab, tested the RealLisse® Catalyst on 50 subjects wearing no gloves, with no negative skin reaction on any subject.

An independent lab analysis of the RealLisse® Catalyst solution, conducted at Zerran's request, found no measurable evidence of formaldehyde or formalin (as methylene glycol, aldehydes) in the product, <0.00ppm (0.000000%). This finding and other documentation, including the product MSDS (Material Safety Data Sheet), is included inside every RealLisse kit.

And, as a result of the ongoing debate over formaldehyde safety and its use in hair care products, Zerran International proactively invited California's Division of Occupational Safety and Health (Cal-OSHA) to inspect the company's facilities and address any potential employee exposure to formaldehyde. Cal-OSHA concluded: “Based on air monitoring for the day it was tested, the lack of employee symptoms and the results of the bulk sampling, there does not appear to be significant employee exposure to formaldehyde or acetaldehyde.”

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